

NORDREGIO FORUM
23-24 November
Hamar, Norway

**CHANGING LABOUR
MARKETS AND
GREENER COMMUNITIES**



Nordregio Forum: Study tour

Thursday, 24 November @13:30 - 15:30

Location: **PARK, Grønegata 83 in Hamar center**

INNOVATION – Co-working business house with technology at the core

How can games and VR/AR be used in training, teaching, and preparedness? What is it? How is it relevant? Welcome to PARK!

We are a growing community of companies and freelancers that work in fields such as VR/AR content, game development and design. We encourage collaboration across industries, areas and backgrounds. In PARK we have a digital workshop showroom and Norway's largest motion capture studio. In the old premises known as "Midtbyen Park" in the centre of Hamar, 6000 m² have been converted to a co-working community for entrepreneurs, businesses and students. It's now a flexible, open creative work and meeting place for start-ups and established companies. At PARK, you can find a large number of tech businesses, particularly within the field of game development and augmented and virtual reality (AR & VR).

PARK is an open entrepreneur and business house with technology at the core and the purpose is to increase value and business activity, skills, attractiveness and innovation.

LABOUR MISMATCH – Arena Innlandet is a meeting place for companies, students and job seekers

Hamar Region is seeking new ways to get a better mix between young people, businesses, public sector, job opportunities, and competence. The Hamar Business Region arranges Arena Innlandet focusing on competence development and youth engagement in business.

Arena Innlandet is an event and concept where the aim is to match the business community's needs for competence with job seekers and students. 6 out of 10 companies have problems getting hold of the expertise they need. At the same time, we know that it is difficult for students to know what they should study and what possibilities there are in the region. The event is a collaboration between many different actors, and it contributes to increasing the attractiveness of the region. We also focus on skills development and networking. Meet us at the entrepreneur and business house.

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