

Luleå INDUSTRIAL PARK



THE EU's HOTTEST REGION



FOSSIL-FREE POWER. Hydro and wind power, natural sustainable energy.



CENTRE OF EXCELLENCE. University and world-class research and education.

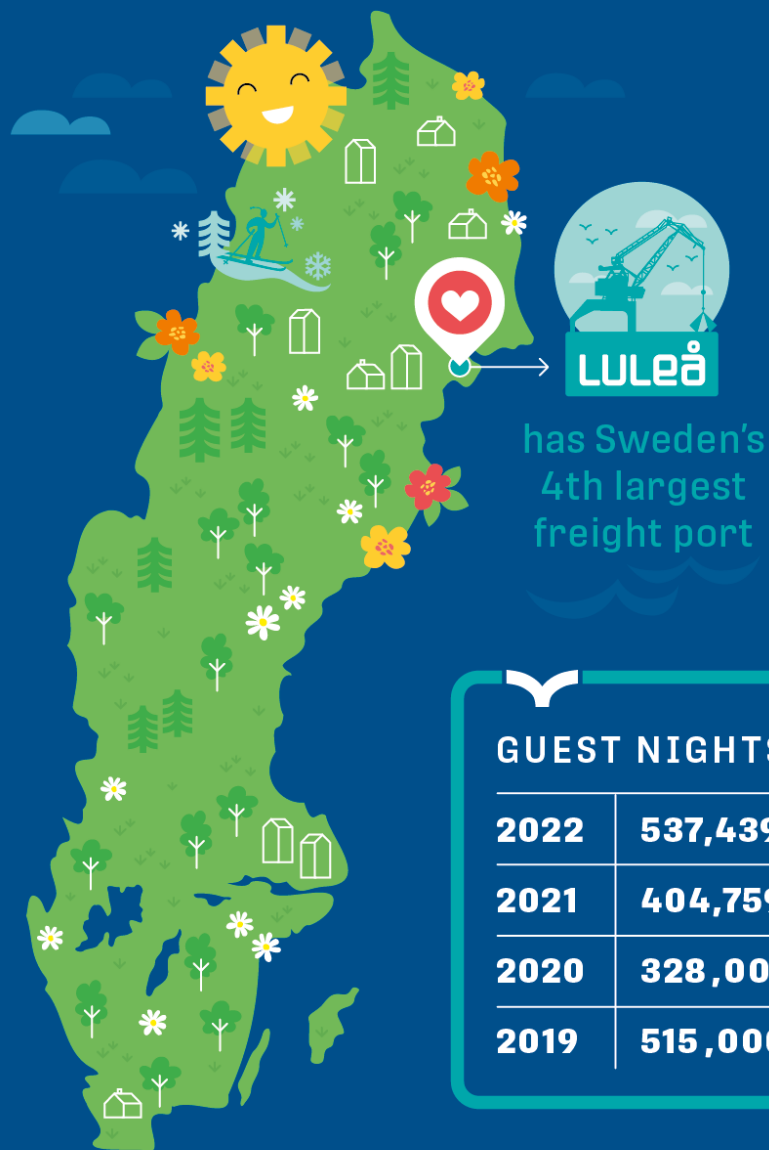


SAFE LOCATION. Stable country with high standards.



GREAT LOGISTICS. Port, airport, railways, and roads.

FACTS ABOUT LULEÅ



LULEÅ

Global hub for green innovations
Luleå aims to become an internationally leading
region in green transition



497

Companies founded in 2018
Source: Growth Analysis



NINE OUT OF TEN

companies are micro companies,
with less than 10 employees

28 %

of all jobs are with
small businesses

79,409

residents in the municipality

6,313

jobs in private
companies

42 year

THE AVERAGE AGE IN LULEÅ

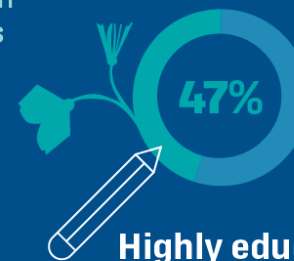


THE GAMING INDUSTRY

is the fastest-growing
industry in northern Sweden



LULEÅ RESIDENTS HAVE
A MEDIAN INCOME OF
323,441 SEK Source: Ekonomifakta



Highly educated

(people with at least 3 years
of post-secondary education)



>1,300 islands

in the Luleå Archipelago,
some with year-round
residents and many
with leisure homes

» There are few places
in the world so well
placed for a green
transition and with
such good access to
green electricity «

Ursula von der Leyen, President of the
EU Commission, Norra Skog, 15 October 2021.



» We showed
that it is
possible to
produce fossil-
free steel «

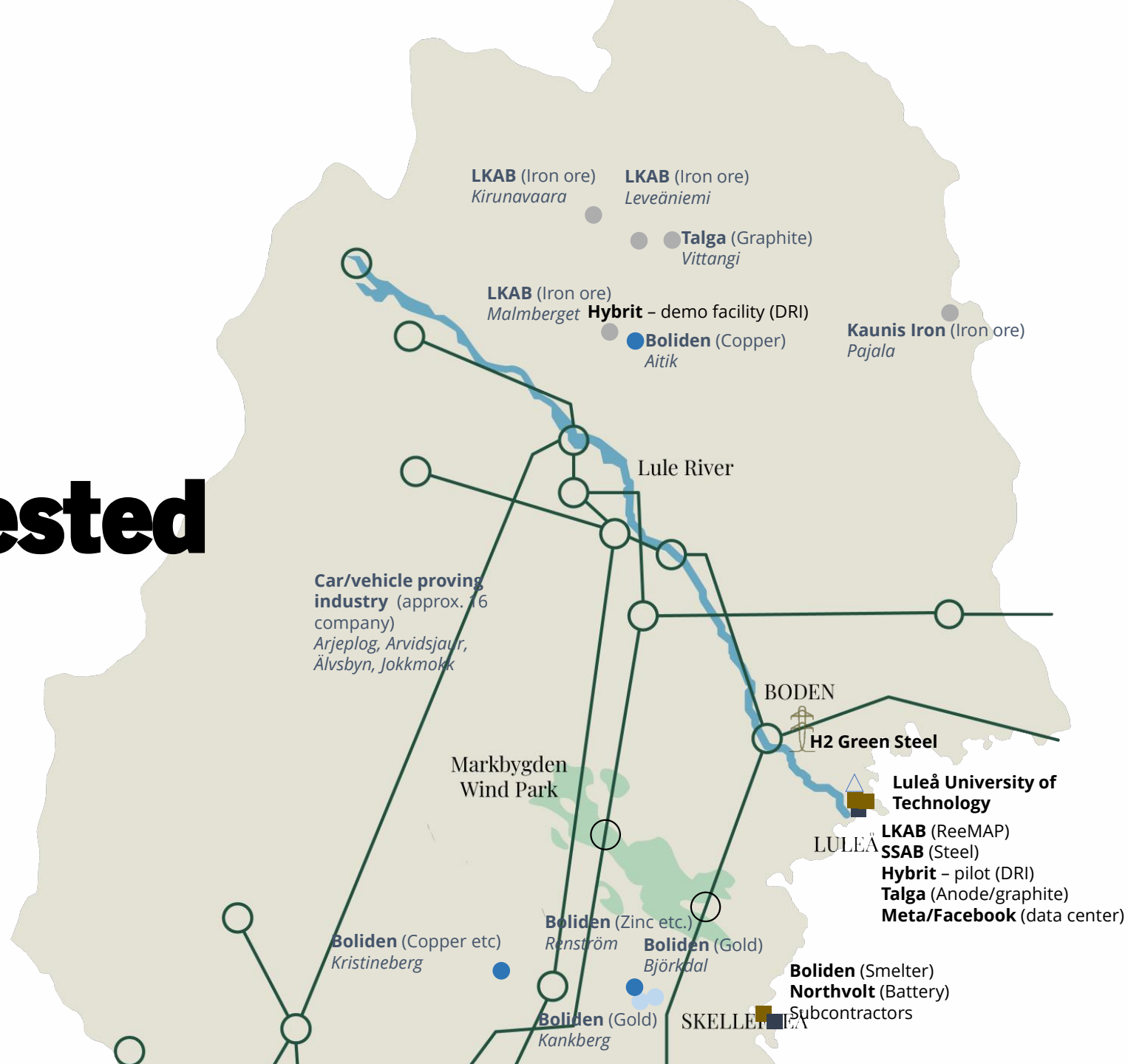
At the UN climate summit on
the 23th September 2019 the
first fossil free steel was presented.
Developed in Luleå.



Lotta Jakobsson, technical development manager at SSAB's Transformation Office.

Hundreds of billions of euros invested

The region is vibrant. The combination of unique raw materials, infrastructure and new innovations attracts new investments.



€9 billion invested

Luleå is the hub for the green industrial transition. We have the opportunity to change history.

- Fossil free steel.
- Rare earth metals.
- Climate smart battery anodes.

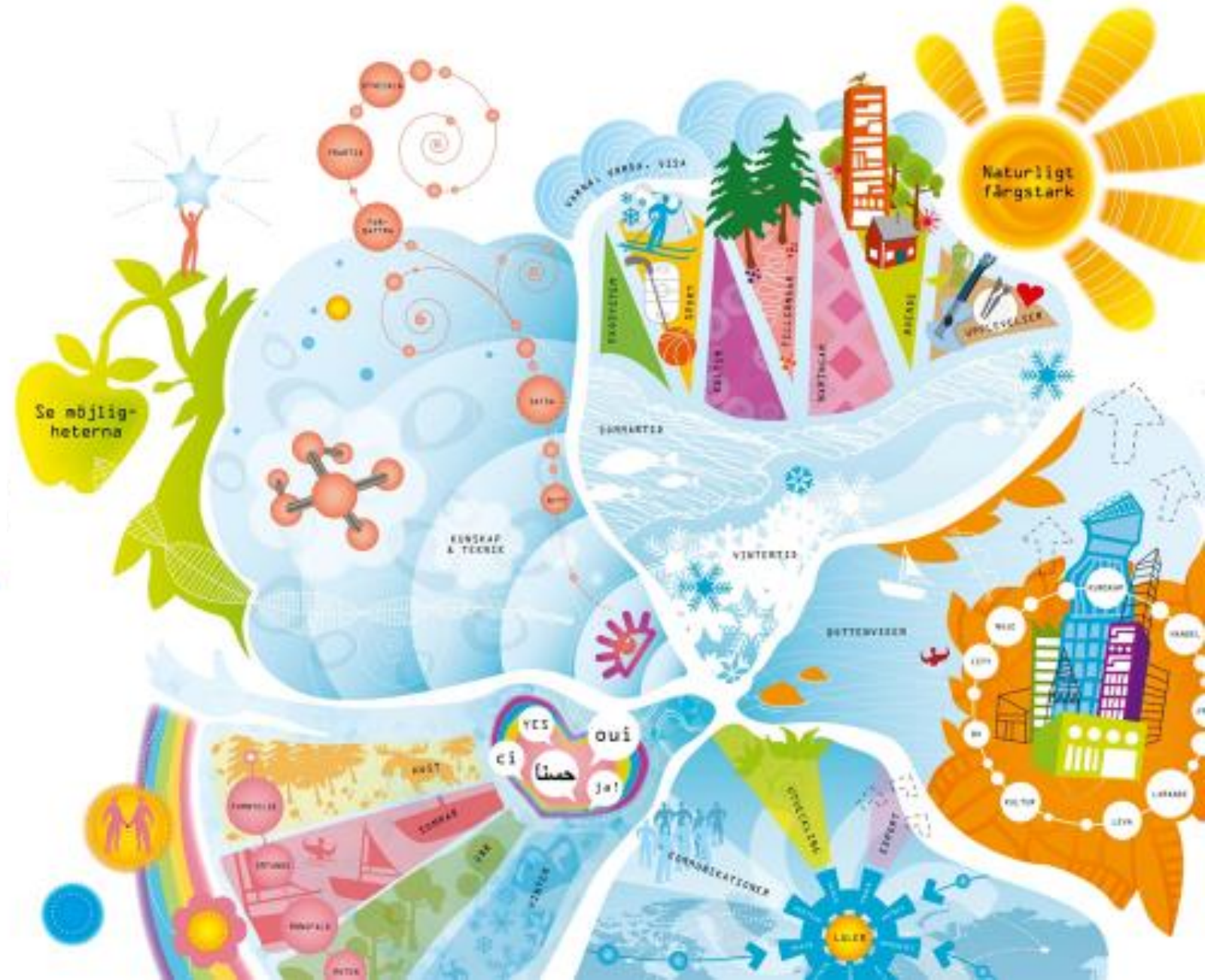
The list is growing...



100 % functional every day live

Luleå 2040

- a sustainable Luleå, with room for 100 000 inhabitants



Top ranking for Luleå: BEST PLACE TO LIVE

The Fokus News Magazine appointed Luleå the best city in Sweden to live in 2023, coming first out of Sweden's 290 municipalities. The survey valued homes, demography, democracy, leisure and culture, municipal economics, security, and education among other things.

The Mayor Carina Sammeli is presented with the award by Erik Slottnér, Minister for Public Administration.

